



The Chartered
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and Transport

CILTM NEWSLETTER

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For Members Only

EDITORIAL TEAM

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MESSAGE FROM CILTM'S SECTION CHAIRMAN SELANGOR



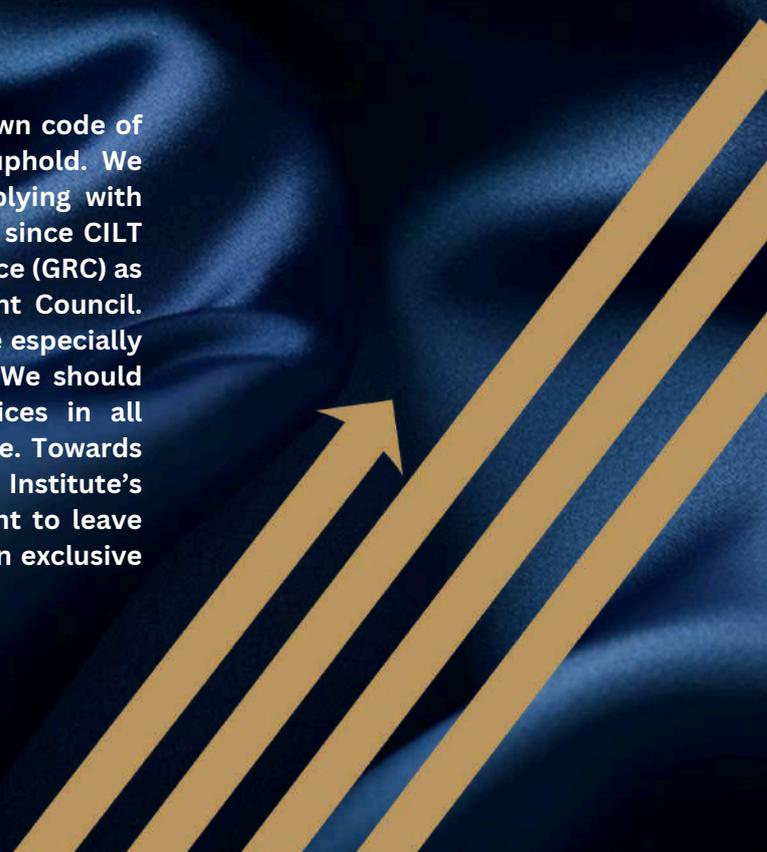
**Ts Hj Abi Sofian Bin Abdul
Hamid FCILT**

Dear Members,

In a blink of an eye, January has come and gone. Some of us have managed to start off the year 2025 well prepared with the outlined plans and goals to be accomplished. Others, nonetheless, are still struggling to put things together with a view of obtaining greater achievements.

As responsible members of CILT Malaysia, a non-profit organization which has been established since 1965, we have very important roles to play to contribute towards nation building just like members of the previous generations. Considering ourselves as industry professionals we have a very wide scope to contribute, among others, towards talent management in the industry. Our very existence calls for us to offer training programs to enhance the knowledge and skills of our members. Consequently, with our members spreading all over the country this would enable the good values churned out by our programs to be propagated and spread to reach for and away.

As professionals we are bound by our organization's own code of ethics and conducts, which we ought to know and uphold. We should be the flag bearers for all good values complying with ethical practices and governance. This is especially so since CILT Malaysia has set up the Governance, Risk and Compliance (GRC) as one of the key portfolios in the National Management Council. There is a need for everyone to support this committee especially in ensuring the sustainability of CILT Malaysia itself. We should assist them in establishing good governance practices in all aspects of operations and management of the Institute. Towards this end, members awareness and participation in the Institute's programs needs to be well embedded. We do not want to leave CILT Malaysia to a few individuals that could make it an exclusive organization.



MESSAGE FROM CILTM'S SECTION CHAIRMAN SELANGOR

For Selangor Section, 2025 will be another hectic year. Activities in the pipelines include the Alpha Project (together with Northport and Malaysian University of Science and Technology (MUST)) which focuses on the social pillar of ESG (Diversity, Equality and Inclusivity (DEI)) as well as other awareness programs including training on ESG hence sustainability. On the other hand Global WILAT has appointed YBhg Dato Dr Sharifah Halimah FCILT (Selangor Section Secretary) as the Global Champion on Diversity and Inclusivity (D&I) which is part of ESG itself. We have also identified potential collaboration with Malaysian Board of Technologies (MBOT) to provide a platform for our members to be part of MBOT recognition programs.

In line with the spirits propagated by GRC, Selangor Section has been working very hard to abide by the operations and management perimeters set out in the Constitution of CILT Malaysia. As part of compliance, Selangor Section will hold its Annual General Meeting 2025 on the 15th February 2025 at MITRANS, Shah Alam. Official notice will be issued accordingly.

Last but not least, I would like to urge every member to come forward, together and take a deep interest in strengthening the value of CILT Malaysia.

Gong Xi Fa Cai and Thank you.

Ts Abi Sofian Abdul Hamid FCILT
Chairman
CILTM Selangor Section



GREET & MEET

INDUSTRY VISIT PROGRAM FOR CURTIN UNIVERSITY MAURITIUS SUPPLY CHAIN AND LOGISTICS STUDENTS

From January 20th to 27th, 2025 - Curtin University Mauritius held an industry visit program for students studying Supply Chain and Logistics. This program was a partnership between CILT Mauritius and CILT Malaysia. Its main goal was to give students practical experience in the logistics industry. A total of 41 students and lecturers participated, and the CILT Malaysia Secretariat coordinated the event, led by Pn. Sharifah Salwa CMILT. The main aim of this program was to connect what students learn in class with real-world logistics. Students visited various companies and met industry professionals to understand how logistics and supply chain operations work in Malaysia.

PROGRAM HIGHLIGHTS

The program began with a Meet and Greet session at SAITO University College on January 20th, 2025. Students learned about the program's goals and planned activities. The first visit was to GDex Courier Services on January 21st. Here, students saw how the courier and parcel delivery industry operates, gaining insights into logistics and last-mile delivery challenges.



GREET & MEET

INDUSTRY VISIT PROGRAM FOR CURTIN UNIVERSITY MAURITIUS - SUPPLY CHAIN AND LOGISTICS STUDENTS

On January 22nd, the group went to SMH Rail Sdn Bhd in Rasa. This visit gave them an overview of rail freight operations and the importance of rail transport in moving goods efficiently in Malaysia.



A key moment was an industry talk at MAIWP International College (UCMI) on January 23rd, discussing "Humanitarian Logistics." This talk highlighted logistics' role in disaster response and allowed students to engage with experts on the topic.



The program concluded with a visit to Westport Malaysia Sdn Bhd on January 27th. As a major port operator, Westport provided students with insights into port operations, container handling, and how logistics connects with maritime transport. This visit helped students understand ports' importance in international trade.



GREET & MEET

INDUSTRY VISIT PROGRAM FOR CURTIN UNIVERSITY MAURITIUS - SUPPLY CHAIN AND LOGISTICS STUDENTS

On January 24th, 2025, Meritus University extended an invitation to the Curtin University students to visit their campus.



IMPACT ON STUDENTS

The industry visit program was an excellent learning opportunity for students. By meeting professionals and observing real operations, they could apply their classroom knowledge. Visiting different companies helped them grasp how logistics, transportation, and supply chain management relate to a global economy. Additionally, the program strengthened relationships between CILT Malaysia, CILT Mauritius, and the visited organizations. It offered students networking opportunities and showcased possible career paths in logistics and supply chain.

ACKNOWLEDGMENTS AND CONCLUSION

The success of the industry visit program relied on the support of all organizations involved. We thank GDex Courier Services, SMH Rail Sdn Bhd, MAIWP International College (UCMI), Westport Malaysia Sdn Bhd, and others for their contributions to this valuable learning experience. We also appreciate the support from the CILTM President, Professor Dr. Muhammad Zaly Shah FCILT, and the CILTM Management Council throughout the program. This initiative reflects CILT Malaysia and CILT Mauritius's commitment to improving education and practical learning for students in logistics and supply chain management. In conclusion, this industry visits program significantly equipped Curtin University students with the knowledge and skills to succeed in the logistics industry. The insights gained will provide a strong foundation for their future careers in supply chain management and logistics.



GREET & MEET

CILT Malaysia and Malaysian Airlines Academy (MAB Academy)

28 Jan 2025: The Malaysia Airlines Academy (MAB Academy) visited the CILTM Secretariat office this morning to explore opportunities for collaboration and discuss various course offerings. This meeting marked an important step in fostering a partnership between the two organizations. During the visit, MAB Academy expressed its commitment to becoming a Corporate Member of CILTM, highlighting the shared goal of advancing professional development in the industry. As part of their collaboration, MAB Academy is seeking CILTM's endorsement for its professional programs, which is expected to further strengthen the quality and credibility of the courses offered. This partnership promises to be a significant milestone for both parties, paving the way for enhanced training and professional growth within the sector



CILT Malaysia and HAB Network Sdn Bhd

HAB Network Sdn Bhd has expressed its intention to become a training center for the CILTM PQE Program, demonstrating its commitment to strengthening the logistics and transportation sector by providing high-quality training aimed at enhancing professional development in the industry. To further discuss this initiative, they have attended a meeting at the CILTM Secretariat office.

On January 7th, 2025, we extend our gratitude to Mr. Wan Abdul Halim Wan Abdul Razak, General Manager of the Human Resource Development and Governance Division at ANGKASA, and all those involved in the discussion regarding the progress of the ANGKASA MoU with the Faculty of Defence Studies and Management, National Defence University of Malaysia (UPNM). In alignment with this, WiLAT Malaysia and CILTM will soon organize a visit focused on logistics programs at ANGKASA, in collaboration with UPNM. Thank you, ANGKASA, for your continued support.



CILTM PENANG SECTION ACTIVITIES

CSR - AK SCHOLARSHIP



AK Academy, a CILT-accredited training provider in Malaysia, demonstrates its commitment to Corporate Social Responsibility (CSR) by offering AK scholarships to underprivileged SPM school leavers, helping them pursue tertiary education. This initiative reflects the academy's dedication to education and community development.

INDUSTRY LINKED WITH JPK

The Department of Skills Development (JPK) under the Ministry of Human Resources (KESUMA) recently visited Dato' Log. Ts. Chang Kah Loon, Chairman of the CILT Penang Section, and his team, including Log. Ts. Amy Ooi and Log. Eunice Chang. During the visit, AK Academy, a CILT-accredited training provider, impressed JPK with its industry-linked approach, embodying the concept of "Akademi Dalam Industri" (ADi). The visit opened up opportunities for potential collaborations between JPK (KESUMA) and AK Academy in logistics training.



CILTM PENANG SECTION ACTIVITIES

CONGRATULATIONS

Huge congratulations to Dato' Log. Ts. Chang Kah Loon, Log. Ts. Amy Ooi, and Log. Ts. Ranni Selvaraju for their incredible recognition. Their commitment to humanity is truly inspiring. The work they do, especially through organizations like SJAM, has a tremendous impact.



CNY CELEBRATIONS

CILT (Penang Section), led by Chairman Dato' Log. Ts. Chang Kah Loon, FCILT, FLogM, had the privilege of celebrating Chinese New Year with the Consulate General of the People's Republic of China in Penang. The event was attended by notable figures, including the Chief Minister of Penang, YAB Chow Kon Yeow, Deputy Ministers, State Executive Councillors from Penang, Perak, Perlis, and Kedah, as well as representatives from various sectors. Around 600 distinguished leaders gathered for this meaningful and productive event. Dato' Chang expressed sincere gratitude to the Consulate for the kind invitation.



CILTM PENANG SECTION ACTIVITIES

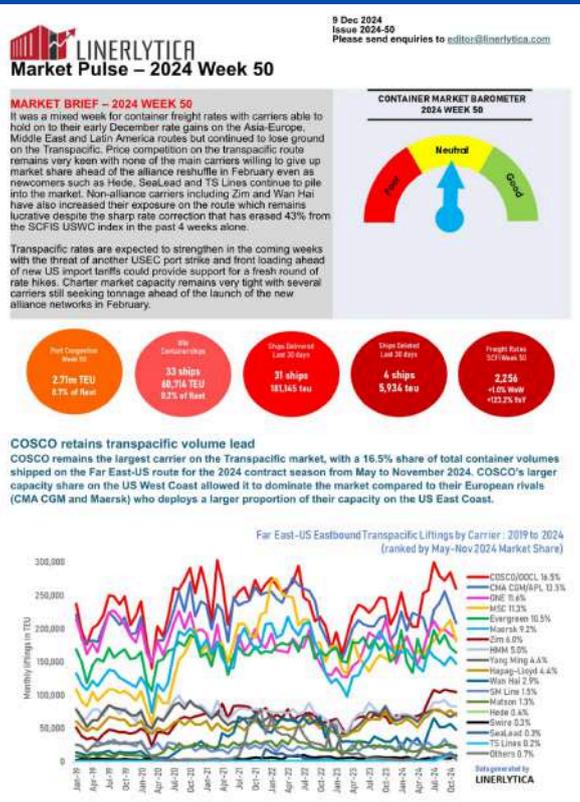
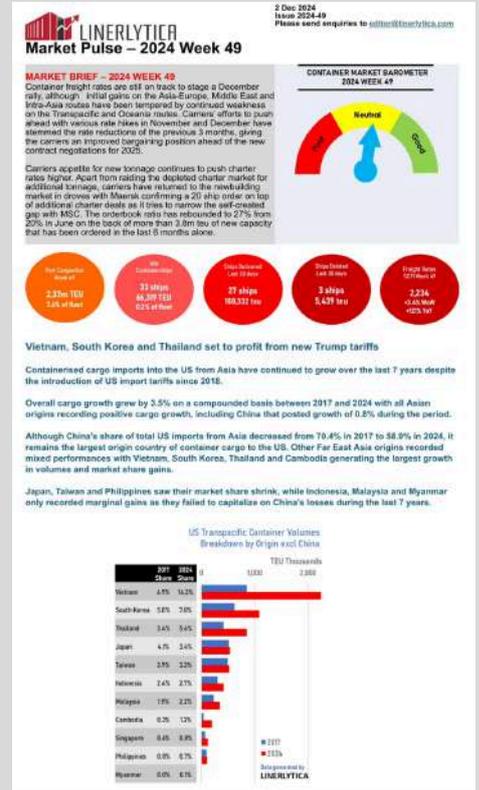
KNOWLEDGE SHARING

The recent maritime trend points to significant developments in global shipping that could impact Malaysia. The December rally in freight rates, driven by rate hikes and increased demand for new tonnage, signals a shift in bargaining power as 2025 contract negotiations approach. As a regional trading hub, Malaysia must stay attuned to these shifts to maintain its competitiveness.

Higher container orders and charter rates could lead to increased logistics costs, affecting Malaysian exporters and importers. Moreover, Malaysia's modest growth in US imports highlights the need for strategies to capitalise on China's declining dominance, as countries like Vietnam and Thailand have outperformed Malaysia in capturing diverted trade.

Professional logisticians in Malaysia can take several steps:

- Optimise supply chains to counter rising freight costs.
- Collaborate with carriers to negotiate favourable contracts in light of new shipping capacities.
- Leverage regional trade agreements to promote Malaysia as an attractive origin for global trade.
- Invest in infrastructure to upgrade port facilities, handle higher volumes, and attract transshipment cargo.



Recent developments in container freight rates highlight a competitive and dynamic global shipping environment, particularly on transpacific routes, where rate fluctuations and market reshuffles pose challenges. As a key transshipment hub, Malaysia must navigate these changes while capitalising on the shifting market dynamics. Professional logisticians in Malaysia are crucial in addressing these challenges by optimising port operations, enhancing supply chain resilience, and strengthening connectivity with major trade routes. Strategic collaboration among stakeholders will be vital in overcoming issues like limited charter capacity and rate volatility. To strengthen Malaysia's maritime logistics sector, promoting logistics education and training for traders and businesses is essential. A deeper understanding of global trade dynamics will enable better decision-making, maximise Malaysia's competitive edge, and maintain its position as a leading transshipment hub.

Commented by Dato' Logistician Chang Kah Loon, FCILT, FLogM, Chairman, CILT Penang Section.

CILTM PENANG SECTION ACTIVITIES

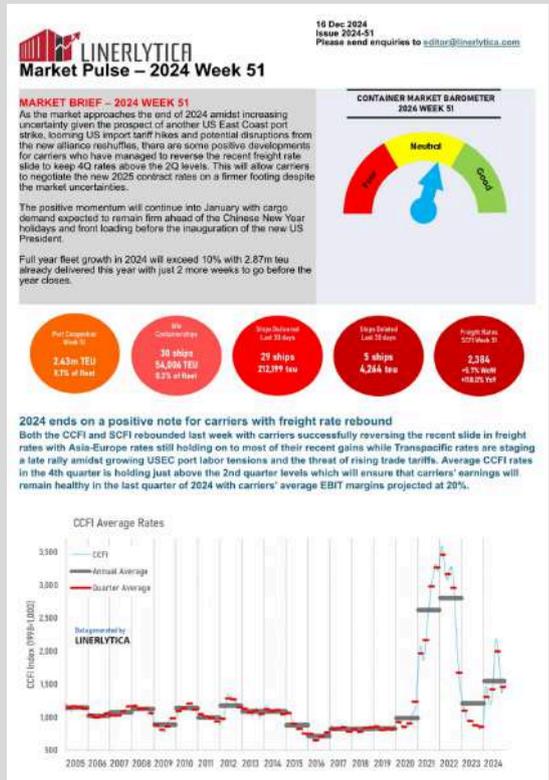
KNOWLEDGE SHARING

The maritime market at the close of 2024 presents both challenges and opportunities. Uncertainties, such as potential US East Coast port strikes, tariff hikes, and alliance reshuffles, put pressure on global trade, including Malaysia, as disruptions to major trade routes could affect worldwide supply chains. However, ocean carriers have managed to stabilise freight rates above Q2 levels, providing a positive outlook for 2025 negotiations and maintaining strong EBIT margins.

For Malaysia, a vital regional trade hub, these trends underscore the need to adapt to global changes. Professional logisticians can:

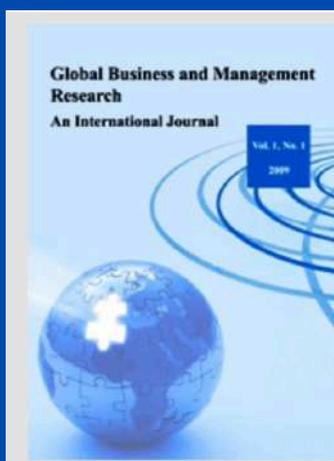
- Strengthen supply chain flexibility by planning for delays and cost impacts from strikes or tariff changes.
- Use market data to predict demand surges and optimise shipping schedules.
- Build strong carrier partnerships to negotiate better contracts and explore diverse routing options amidst alliance shifts.

A related paper, "How Strategic Alliance Affects the Supply Chain Performance of Malaysian Ocean Carriers," offers further insights into these dynamics.



An Article on How Strategic Alliances Impact the Supply Chain Performance of Malaysian Ocean Carriers"

Link: <http://www.gbmrjournal.com/pdf/v15n2/V15N2-5.pdf> (ERA-indexed)



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CILTM KUALA LUMPUR SECTION ACTIVITIES

VISIT DB SCHENKER MALAYSIA

Tn Hj Baharudin Kamarudin FCILT, CILTM KL Section Chairman, visited DB Schenker Malaysia HQ for the first time since his retirement in December 2019. During his visit, he had an engaging discussion with Capt Fadzil Merican, Director of Land Transport Sin-My Cluster, about the future of logistics and the potential of EV trucks. He also caught up with former colleagues Tengku Murad and Chandran, wishing them the best.



CILTM KEDAH & PERLIS SECTION ACTIVITIES

CONGRATULATIONS TO CILTM KEDAH & PERLIS ON THE SUCCESSFUL ESTABLISHMENT OF THEIR BRANCH

The establishment of new branches by professional organizations plays a crucial role in expanding their reach and enhancing their influence within a particular region. The Chartered Institute of Logistics and Transport Malaysia (CILTM) Kedah & Perlis is a prime example of this, as it recently celebrated the successful launch of its new branch. This milestone marks a significant achievement for both the organization and the logistics and transport industry in the northern region of Malaysia.

On January 5, 2025, the Annual General Meeting (AGM) of the CILTM Kedah & Perlis branch was held at the Universiti Utara Malaysia (UUM) in Sintok, Kedah. The AGM was an important event, not only for the formal establishment of the branch but also for the endorsement of the newly appointed members. These individuals will serve in various leadership roles and contribute to the growth and development of the CILTM Kedah & Perlis branch in the years to come.

During the AGM, the members of CILTM Kedah & Perlis participated in discussions, shared insights, and reaffirmed their commitment to promoting best practices in logistics and transport. The appointment of new members was a highlight of the meeting, as these individuals were formally recognized for their dedication to advancing the objectives of CILTM. Their appointments were announced and endorsed by the assembly, reflecting their qualifications, experience, and the trust placed in them to lead the branch forward.

The establishment of the CILTM Kedah & Perlis branch will provide numerous benefits to the region, including a stronger network for professionals in the logistics and transport sector, increased access to industry knowledge, and a platform for further professional development. The branch will also serve as a vital resource for promoting the best practices in logistics and transport, encouraging sustainable development, and contributing to the improvement of Malaysia's transportation systems. In conclusion, the successful establishment of the CILTM Kedah & Perlis branch represents a milestone achievement for both the organization and the local industry. The formal announcement and endorsement of the appointed members during the AGM further solidify the branch's role as a leader in the field of logistics and transport. As the branch moves forward, it will continue to foster a spirit of collaboration and knowledge-sharing, ensuring that the Kedah and Perlis regions remain at the forefront of advancements in the logistics and transport industry.



**VICE CHAIRMAN/
MEMBERSHIP**

DR. YUSRIZAL SUFARDI BIN
MOHD YUNAN FCILT



NEXTGEN

MOHD ASYRAF AIZAT BIN
MOHD ROSLEE CMILT



WiLAT

DR FARIZA BT AHMAD MAHYADIN
@MAHIDIN CMILT



CHAIRPERSON

AP DR ROHAFIZ SABAR CMILT



SECRETARY

DR NORZIANIS BINTI REZALI
@ ABDUL SUKOR FCILT



CPD

DR MOHAMAD GHOZALI
BIN HASSAN CMILT



TREASURER/EDUCATION

DR SUHAILA BINTI
ABDUL HANAN CMILT

CILTM KEDAH & PERLIS SECTION ACTIVITIES



(SULAM) ROAD SAFETY 2025 PROGRAM, ORGANIZED BY THE SCHOOL OF TECHNOLOGY MANAGEMENT AND LOGISTICS (STML) UUM

The Service Learning Malaysia-University for Society (SULAM) Road Safety 2025 program, organized by the School of Technology Management and Logistics (STML), aims to enhance awareness and knowledge about road safety.

Held in Universiti Utara Malaysia, Sintok Kedah on January 14, 2025, the program involved close collaboration between the BJTLK3033 Secretariat (Urban and Rural Transport Management), the Kedah State Road Safety Council (MKJR), The Chartered Institute of Logistics and Transport Malaysia (CILTM) & WiLAT Kedah & Perlis Section and the Kedah State Road Transport Department (JPJ).



CILTM PAHANG SECTION ACTIVITIES

WILAT MALAYSIA AND NEXTGEN MALAYSIA PLANNING FOR 2025 PROGRAMS: A STRATEGIC DISCUSSION FOR FUTURE COLLABORATIONS

On January 4th, 2025, WiLAT Malaysia, in collaboration with NextGen Malaysia, held a pre-discussion session at the IKK in Shah Alam. This meeting marked an important step in planning for the upcoming programs and initiatives that both organizations aim to implement throughout 2025. The session served as a platform to align their objectives and discuss potential collaborations aimed at driving forward impactful developments within the logistics and supply chain sectors. The meeting was attended by several key figures, including Dr. Kamarazaman Yacob FCILT, Chairman of the CILTM Pahang Section, Head of Industry and Sponsorship for WiLAT Malaysia. His expertise and leadership in the industry were instrumental in guiding the discussions, ensuring that the strategic planning for the year ahead would be focused on addressing the evolving needs of the logistics sector and the opportunities for young professionals to thrive in this field. The collaboration between WiLAT Malaysia, NextGen Malaysia, and CILTM reflects the shared commitment to advancing the logistics industry, and both organizations look forward to launching new and exciting initiatives that will shape the future of logistics in Malaysia. The year 2025 promises to be a year of growth, innovation, and meaningful collaboration, and the efforts put forth in this pre-discussion session are a testament to the collective drive to achieve these goals.



MEMBER'S ARTICLE

Bus and lorry companies facing shortage of drivers

Issue causing operational challenges and disciplinary problems among existing workers

Harith Kamal

02-01- 2025 07:20 AM



The Sun, 2 Jan 2025 : Driver shortage hits bus and lorry companies, says Pan Malaysia Bus Operators Association President Datuk Mohamad Ashfar Ali and Internal Auditor for CILT Malaysia.

Read more:

<https://lnkd.in/gngtKa5s>
#ciltm #wilatmalaysia #thesun

Recent cases of fatal heavy vehicle accidents

Jan 7, 2025

A woman was killed and eight others injured in a collision involving a lorry and an MPV along Jalan Johor Baru-Ayer Hitam. The lorry driver lost control of the vehicle and entered the opposite lane.

Jan 6, 2025

Two men were killed when the lorry they were travelling in skidded and plunged into a ravine at KM 42.1 of the East Coast Expressway headed towards Kuantan.

Dec 23, 2024

Seven people were killed and 33 injured in an accident involving a tour-bus, two lorries, a car and an MPV along the North-South Highway in Ayer Keroh, Melaka.

Source: News reports

Nov 15, 2024

A 33-year-old in Johor was killed in an accident involving a trailer. The trailer was ferrying a container filled with fertiliser which crashed into the guardrail in the middle of the highway.

Nov 13, 2024

A woman in Penang was killed on the spot when a container being transported on a trailer lorry toppled and crushed her car.



TheStargraphics

A RELIABLE SHIELD AGAINST FALSE ACCUSATIONS IN ACCIDENTS

PETALING JAYA: Installing dashcams will not only reveal an accurate perspective on accidents but also protect heavy vehicle drivers when falsely accused of causing an accident, says a heavy vehicle group. Malaysia Trucking Federation president Datuk Ng Koong Sinn encouraged heavy vehicle operators to install dashcams as a precaution.

“Whenever accidents happen, heavy vehicles are always blamed. But with a dashcam, the footage will tell the whole story and we can identify who the real culprit is.

Pan Malaysian Bus Operators Association president Datuk Ashfar Ali said member buses headed for highland destinations are already fitted with dashcams, noting that this move is compulsory. This refers to trips to destinations such as Cameron Highlands or Genting Highlands and other hilly terrains, he explained.

As for other express buses, Ashfar added that the newer ones come fitted with dashcams while older models do not have them.

“The recordings are uploaded into a hard disk where operators monitor the drivers’ behaviour,” he said. Ashfar also proposed that the authorities relook the strength of barriers on highways between opposite lanes to withstand the impact of a heavy vehicle as an extra safety measure.

Separately, he called on the government to look into increasing fares for economy express buses, noting that they were unchanged since 2018.

Selangor and Kuala Lumpur Lorry Operators Association secretary-general Alvin Choong meanwhile urged that dashcams be made compulsory for heavy vehicles.

“The driver will be made aware that he is being monitored,” he said.

MEMBER'S ARTICLE

WHY PUBLIC TRANSPORT IS ESSENTIAL FOR A THRIVING SOCIETY



Ts Dr. Nuur Fathin Roslan CMILT
Senior Lecturer , UniKL MITEC

Transportation in modern societies typically falls into two categories: private vehicles and public transportation. Private vehicles offer personal convenience and flexibility but cater to fewer passengers, while public transportation comprising buses, trains, trams, and subways serves as a cost-effective and efficient travel option for the masses. Beyond affordability, public transport alleviates traffic congestion, reduces carbon emissions, and ensures equitable mobility for people across all income levels.

In Malaysia, transportation challenges such as severe traffic congestion and rising accident rates have become pressing issues. These problems are primarily driven by an overreliance on private vehicles, inadequate infrastructure, and aggressive driving behavior. The consequences are far reaching by disrupted daily routines, financial setbacks, and, most alarmingly, the tragic loss of lives.

A significant reduction in these issues can be achieved by encouraging a societal shift from private vehicles to public transportation. Public transit systems not only minimize traffic congestion and road accidents but also promote smoother commutes and safer travel conditions. Furthermore, they provide an environmentally sustainable solution, reducing the strain on infrastructure and lowering air pollution.

To facilitate this transition, the government and transport operators must prioritize safety, reliability, and user experience in public transportation. This includes maintaining and upgrading vehicles, ensuring cleanliness and comfort, and enforcing strict safety measures. Reliable schedules, accurate information, and seamless service delivery are equally critical to fostering trust and encouraging widespread adoption of public transit systems.

In conclusion, addressing Malaysia's transportation challenges depends on a concerted effort to promote safe, efficient, and well-maintained public transport. By enhancing public confidence in transit systems, the country can reduce its dependency on private vehicles, alleviate congestion, and improve air quality. A sustained commitment to modernizing infrastructure and prioritizing safety will pave the way for a more sustainable, organized, and thriving transportation network, ultimately benefiting individuals and the broader community.

MEMBER'S ARTICLE

HUMAN HEALTH AS A DRIVER FACTOR OF THE GREEN INITIATIVES: THE INSIGHT FROM HIGHER EDUCATION IN MALAYSIA

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Abstract

Higher education is currently faced with addressing environmental challenges with climate change and global warming. The issue of sustainability also being an important agenda in higher education. Therefore, there is a need for higher education institutions to implement green initiatives in supporting sustainability attainment for the benefit of stakeholders. This study aims to explore the driver factor of green initiatives implementation that contributes to the social sustainability of higher education in Malaysia. This study uses qualitative approaches and case study methods. This study thoroughly analysed, reviewed and explained the driver factor in detail from the various previous literature perspectives. This study is one of the first to identify and conceptually discuss green initiatives that contribute to the social sustainability of higher education in a single setting in a developing country. The result shows that the driving factor of green initiatives that contributed to Malaysia's sustainable development of higher education is human health. It also enlightens human health as a driving factor of green initiatives in higher education that benefits the stakeholders. Besides, it contributes to researchers, the existing corpus of knowledge and a promise to expand the research stream on green initiatives. The empirical findings suggest the human health as a driver factor of green initiatives and how its practices by the academician in possible ways to obtain considerable potential for improving social sustainability in a higher education institution in Malaysia.

Keywords: Green Initiatives, Human Health, Social Sustainability, Higher Education, Malaysia.

1. Introduction

Nowadays, globalization increasing the growing economy and world population. This globalization contributes to pollution and climate change (Chishti et al., 2020). In general, it has a huge impact on social sustainability (Bilgili et al., 2019). In addition, epidemics such as plague, cholera, influenza and severe acute respiratory syndrome corona virus (SARS-CoV) affect billions of people spread around the world and also affect various sectors (Rezali et al., 2023). The education sector is also affected (Ibrahim et al., 2021). Hence, the importance of social sustainability in higher education has received special attention. Social sustainability in higher education poses a complex issue that requires innovation in the environmental approach in the education sector through green initiatives (Rezali et al., 2021). But there is not much research on green initiatives in higher education that contribute to social sustainability.

Currently, the COVID-19 endemic is affecting Malaysian higher education institutions too. One of the efforts to prevent spread of infection the Covid-19 among stakeholders in higher education through green practices (Crawford & Faura, 2022). It's also the way to achieve social sustainability (Bhattacharya et al., 2019). Human health is the driving factor of implementation green initiatives that output social sustainability from a higher education perspective. The study raises several significant concerns, including "What is the driving factor in green practices?" As a result, the Malaysian higher education institution must determine the driving factor during the implementation of green initiatives. Thus, this current research purposely explores the driving factor during the implementation of green practices that impact social sustainability in higher education.

Yet, the adoption of green practices has significant challenges to overcome. For the higher education sector to fully realize the contribution potential of green initiatives, it needs to integrate driving factors such as human health during the implementation. This study highlights the higher education sector that adopts green practices, which contribute to social sustainability from the viewpoint of driving factors. Moreover, expanding the concept in the existing philosophy of green initiatives is a proactive approach that higher education can adopt to contribute towards social sustainability.

2. Literature review

2.1 Green Initiatives

Green initiatives act as a key enabler to achieve the triple bottom line dimensions (social, environmental, economic) that contributes to the sustainable performance of the organisation. According to Sepehri et al. (2021), environmental concerns prompt thoughtful inquiries regarding the social contributions made by business organisations, regardless of whether they are improving or deteriorating the environment. Micheliet al. (2020) stated that the driver factors of green adoption such as reducing environmental risks and impacts. However, according to Haldorai et al. (2022), the success of green initiatives requires coordination from all levels, such as from the employees to top management. Moreover, customer drivers play a more important role in enabling green initiatives than cost drivers. Furthermore, 'green' contribute to social sustainability in the industry (Amrutha et al., 2019). Therefore, in our research, we have identified the driving factor of green initiatives which may contribute to social sustainability.



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Section

The green initiatives of higher education in Malaysia warrant investigation because this sector also contributes to sustainability. Higher education through green initiatives also has a significant impact on society (Anthony, 2020). It also can play a crucial role in sustainability provision. Moreover, it is expected to become one of the strategies in higher education, because they are becoming more widespread and would contribute to social sustainability the most. However, few of the case studies have analysed the implementation of green initiatives in social sustainability from the perspective of institutions. Therefore, this study aimed to contribute to the topic of green initiatives and social sustainability in higher education.

2.2 Social Sustainability

Social sustainability can be defined as managing both positive and negative effects of organisations, processes, systems, and activities on individuals and social interactions (Wolff & Ehrstrom, 2020). Social sustainability is a positive outcome of green practices such as improved corporate image (Lee, 2019). It also benefits the corporate culture of an organisation in the eyes of its institutions such as customers (Abbas & Dogan 2022), employees (Pham, et al., 2020), and community (Abbas, 2019). The improved corporate image is not only expected to generate customer as well as employee satisfaction and loyalty but will also increase the brand value, and enhance publicity and marketing opportunities (Alamsyah, et al., 2020). Thus, green initiatives as a managing the positive effects of organisations, processes, systems, and activities to achieve social sustainability.

In addition, according to Asadi et al. (2020), the outcomes from the implementation of green initiatives are positively related to triple-bottom-line dimensions of sustainability performance (economic, environmental and social). This may add to the value and importance of green initiatives. Moreover, the question arises about how to diffuse these valuable and important green initiatives from the impact of social sustainability in the higher education sector. In contrast, research on social sustainability from the outcome of green initiatives in the higher education sector is very rare (Shaw, 2019). Therefore, further studies are encouraged in this area as well as more generally on measurement approaches relying on a balanced consideration of the triple bottom-line dimensions of sustainable performance.

3. Methodology

This study seeks to explore the shape of the phenomenon complexity and nature of social sustainability in higher education using a qualitative approach by using multiple case study methods. Case study is helpful in theory development when dealing with complex research fields. This research focuses on the context of social sustainability through practices of green initiatives in the Malaysian higher education. Theoretical sampling is done by identifying the higher education institutions, which were characterised by the service provided. As a general criterion, the higher education institutions must be registered under the Ministry of Higher Education, and seven higher education institutions preferences agreed to participate. To obtain specific situations, we agree to take advantage of the opportunity to collect information from green coordinators who practice green initiatives in their institutions. Choosing a case study method was deemed appropriate, and it allowed us to collect information from green coordinators as informants of different departments across institutions of higher education in Malaysia.

3.1 Data Collection

In each sampled case, in-depth interviews were conducted with seven green coordinators as an informant of various departments across institutions of higher education in Malaysia. Interview questions based on current literature in practising green initiatives versus social sustainability perspective. It is conducted in English preceded by an email notification. Table 1 includes case descriptions. Each interview lasted between 45 minutes and 2 hours. All discussions were audio-recorded and accompanied by comprehensive note-taking and transcribed afterwards. Although selecting informants is limited only to those listed by institutions of higher education, it offers broad selection criteria that allow for diverse perspectives considered important in exploratory research (Yin, 2019). The highest risk focus is preventing bias by not naming the higher institution of education that participated in this study. The research will analyze about seven cases, including those often suggested by Eisenhardt (1989). Then, to enhance reaching data saturation through triangulation such as the data from the interview of the informants and green practices reports.

3.2 Data Analysis

To investigate green initiatives in a single sense, this study uses thematic analysis. Essentially, data were analyzed with a within-case analysis. The quality of the definition of each case is created by within-case analysis by collecting all relevant sustainability-related reasons for the green initiatives. The challenge during the within-case report was to monitor the a priori assumptions of the researchers about how the demanding reasons for green initiatives. A few steps were taken during the data processing process to minimize the prejudices of researchers.

Firstly, before being consolidated and coded, the field notes were written up. Secondly, the field notes are reviewed by the researchers. Suppose the lack of inconsistencies in the details is explained by follow-up communication with informants. Finally, by restricting the categorization of the individual case to the previously defined construct, the analysis mitigated confirmation bias. Then, the output data from within the case analysis were analyzed using cross-case analysis.

The cross-case analysis is carried out for the replication to assess the construct of interest in the other context. It consisted of searching for data trends about the interactions of green initiatives with social sustainability. Next, coding processes were implemented using ATLAS.Ti 23.0 to classify core categories and patterns of data collected. The main themes found in our fieldwork data were summarized through open coding. Continuous reading and re-reading transcripts of interviews have enabled us to identify commonalities and discrepancies until the data on green initiatives that contributed to social sustainability was saturated. Data are identified from the recurring data previously defined, generating new categories representing new meanings of phenomena observed. It also resulted in the confirmation of the recurring data categories previously established and the creation of new classes representing new interpretations of observed phenomena. During this point, as our understanding of the phenomenon continued to evolve, we altered the original, removed old, and added new categories.

Table 1: Case overview

CASE	Department	YEARS IN POST
C1	Department of Mechanical	13
C2	Department of Visual Design	17
C3	Department of General Studies	8
C4	Department of Tourism and Hospitality	8
C5	Department of Mathematics, science and computer	13
C6	Department of Information Technology and Communication	17
C7	Department of Electrical	2

Source: Compiled by the authors

4 Results and Discussions

4.1 Results

Informants were asked to provide perceptual information on the main driver factor of green initiatives. The coding of field data indicated that the view of green coordinators in institutions of higher education has the driving factor of green practices. A detailed study of the in-depth interviews with the informants was carried out, summarised in Table 2, to explain the driver factor of implementing green initiatives that culminated in common themes. These themes were reached after eliminating repetitive responses and grouping the responses that relate to the same concept.

4.2 The driving factor of green initiatives

4.3 Human Health

Human health as a driving factor for implementing green initiatives towards social sustainability. Human health is defined not only by the individual's physical condition but rather as a state of complete physical, psychological and social well-being. Human health in the current study is a result of implementing green initiatives on human health such as environmental freshness, happy vibes, and reducing depression and anxiety. The green initiatives that implementation in higher education impacts social sustainability such as green gardens and 3R. In this regard, 7 out of 7 case informants reported that human health was a driving factor for implementing green initiatives.

C1 addressed that:

"(..) Green initiatives such as a small garden area that provides fresh air. This is also one of the pride for us..."

(C1, Green coordinator of Department Mechanical)

This statement is supported by C2 stating that:

"(..) The purpose of a greengarden is to make space more aesthetically pleasing and functionally useful for the environment such as it boosts our mood and feeling.."

(C2, Green coordinator of Department Visual Design)

This statement is also supported by C5 by sharing that:

"(..) By having a garden at my department it can also help reduce carbon emissions. It can improve social functioning for depression and anxiety..."

(C5, Green coordinator of Department Mathematics, Science and Computer)

Table 2: The Summary of the Driver Factors of Green Practices

Cases	The driving factor of implementing green initiatives
	Human Health
C 1	√
C 2	√
C 3	√
C 4	√
C 5	√
C 6	√
C 7	√
Total	7/7

5. Discussion

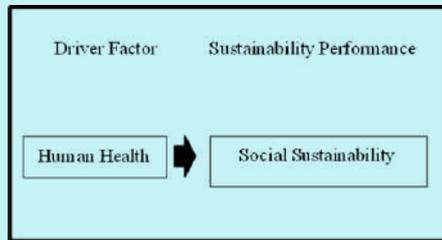
This current research explores the views of informants in institutions of higher education. A central insight that can be gained from this research is human health is a driving factor that does play a crucial role in green initiatives that affect social sustainability. It is important to take the overall view of the institution's higher education perspective as a focus. It would respond to the dearth of research, investigating the driver factor of green practices in institutions of higher education. This exploratory research seeks to identify the driving factor of green initiatives toward social sustainability. In this context, research makes the following novel contributions to the field of social sustainability in higher education. The research focuses on the exploration of the institution view, which is an under-researched area in general in social sustainability. The results offer insights into the integrated perspective of human health as a driver factor on issues related to implementing green initiatives in higher education towards social sustainability.

Furthermore, our findings suggest that a comprehensive analysis of institutions' opinions regarding the driver factor that constitutes implementing green practices would help institutes of higher education, especially university, polytechnics and community colleges, to achieve social sustainability for the employees and students. The institutes of higher education must consider and look at the big picture of the green initiatives, and not just focus on their sphere of responsibility. Therefore, they also have to consider the view of institutions to achieve social sustainability through green practices. The first working proposition states:

Proposition 1: To build on a comprehensive picture of human health as a driving factor in implementing green initiatives towards social sustainability as perceived by all institutions of higher education.

As shown in Table 2, notable the human health as a driver factor to implement green initiatives toward social sustainability. Human health is a reason to implement green practices in institutions of higher education, because of the impact of the execution such as environmental freshness, happy vibes, and reduced depression and anxiety. The majority of the cases have implemented green initiatives for the reason of human health and also as a driving factor. The research thus proposes the second archetype:

Proposition 2: To identify the driving factor of green initiatives toward social sustainability from the view of higher education.



6. Conclusions

This study provides several implications for policymakers and educators in higher education. The green initiative is dedicated to delivering professional insights and tailored solutions to help higher education institutions achieve their sustainability goals. Consequently, they could adjust their higher education policies, and strategies to motivate employees and students to implement the green initiatives. Moreover, from the results, a couple of research proposition 1 and 2 was discussed and put forward. Thus, future research could test the research proposition 1 and 2 in a broader context by using quantitative methods to confirm the result.

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MEMBER'S ARTICLE

Preventing the Circulation of Fake Halal Products via Halal Retailing

THE CHALLENGE OF HALAL INTEGRITY IN THE CONSUMER SECTOR

The consumer landscape in the country is never devoid of issues, particularly those related to fraud perpetrated by commercial pirates. These fraudulent activities are often executed with cunning and sophistication, involving a wide range of problems such as inaccurate measurements, improper raw material content, misleading quality assurances, counterfeit goods, and the use of fraudulent trademarks. The Muslim consumer community is not immune to these issues, especially when they involve the misuse of halal logos, which are either counterfeit or improperly authorised. In certain cases, these fraudulent activities include the use of halal logos that are not recognised by the relevant authorities.

Among the various types of fraud that affect the market, the misuse of halal logos is particularly sensitive to the Muslim consumer community, especially when it concerns food and beverage products. One recent case, involving a prominent retail chain, has gained widespread attention among Muslim consumers and key stakeholders in the nation's halal industry ecosystem. These cases of fraud highlight the ongoing efforts required by the nation to protect the integrity of halal logos throughout every stage of the supply chain. Maintaining this integrity demands continuous commitment from all stakeholders.



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Vice Chairman CILTM Kedah & Perlis Section

THE HALAL ECOSYSTEM AND STAKEHOLDER INVOLVEMENT

The nation's halal ecosystem comprises various key stakeholders, including government agencies, halal product manufacturers and suppliers, and halal product consumers. Significant efforts have been made to safeguard the integrity and sustainability of the halal ecosystem. The dedicated work of government agencies, such as the Department of Islamic Development Malaysia (JAKIM), the State Islamic Religious Departments (JAIN), and the Department of Standards Malaysia (DSM), has elevated the country's halal ecosystem to a level that is recognised as a global model.

A variety of halal certification schemes have been introduced, covering different segments of production and services. Among the most notable of these schemes is the halal logistics certification, which plays a pivotal role in ensuring the integrity of halal products throughout the supply chain.

HALAL LOGISTICS CERTIFICATION: SAFEGUARDING INTEGRITY

The halal logistics certification scheme is essential in maintaining the integrity of halal products from the beginning to the end of the supply chain, starting with raw materials at farms or factories, followed by production, storage, and transportation phases, until the product finally reaches the consumer. This certification encompasses three primary components: halal transportation, halal warehousing, and halal retailing. These components are operated in accordance with the guidelines set by the Department of Standards Malaysia (DSM), in collaboration with JAKIM.

Halal logistics schemes such as halal transportation and halal warehousing are crucial for preserving halal integrity during production. At the same time, the halal retailing scheme offers the most effective solution to combat the presence of products with counterfeit halal logos in the Muslim consumer market.

THE ROLE OF HALAL RETAILING IN CONSUMER PROTECTION

The halal retailing scheme is practised by retail industry players who aim to uphold the integrity of halal products in their marketing and sales activities. By implementing halal retailing standards, retailers ensure that no products bearing fake or unauthorised halal logos are placed on their store shelves. According to the procedures outlined in MS2400-3:2019 (Halal Supply Chain Management System - Part 3: Retailing - General Requirements), retailers must only accept products that have been certified as halal, ensuring that these products meet the required standards before they are allowed to be displayed for sale.

Retailers must also verify the halal status of products through the provision of halal certification documents from the supplier or manufacturer. The implementation of these procedures helps to combat any attempts to introduce fake halal products into the market. As a result, products with fraudulent halal logos will be rejected and not sold, providing Muslim consumers with assurance that the products they purchase are in line with halal standards.

MEMBER'S ARTICLE

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& Perlis Section**

GOVERNMENT COMMITMENT AND INDUSTRY SUPPORT

The government's commitment to protecting the interests of halal product consumers is evident in the introduction of halal logistics schemes, which safeguard the integrity of all stakeholders within the halal ecosystem. The use of halal transportation and warehousing practices helps manufacturers avoid using non-halal raw materials, ensuring compliance throughout the supply chain. In addition, the halal retailing scheme enhances the entire supply chain cycle by offering protection against fraudulent activities involving halal integrity and counterfeit halal products.

For these initiatives to be fully effective, manufacturers and retailers must play their part. Halal product manufacturers should prioritise halal transportation and warehousing as essential services in their supply chain practices. Retail industry players, on the other hand, should consider adopting

CONCLUSION: A UNIFIED EFFORT TO UPHOLD HALAL STANDARDS

The challenges posed by fraudulent practices, particularly those involving fake halal logos, require collective action from all parties involved. The government's continued dedication to strengthening the halal ecosystem through initiatives like halal logistics certification is a crucial step towards ensuring that halal products meet the highest standards of integrity. However, the success of these efforts relies on the commitment and cooperation of all stakeholders – from producers to retailers to consumers – in maintaining the authenticity of halal products for the benefit of the Muslim community.

SAFETY FIRST



Datuk Suret Singh FCILT
Advisor, Safety Driving Centre
Group of Companies

INDUSTRY LEAD BODY (ILB) - SAFETY DRIVING CENTRE (SDC)

Improving Truck Safety in Malaysia

In 2013, Suruhanjaya Pengangkutan Awam Darat (SPAD) enforced the Industrial Code of Safety Practice (ICOP Safety guideline) as a mandatory requirement and operator license condition for Truck and Bus operators in Malaysia. This was a great milestone for road safety operators aimed at instilling a first-world safety culture and practice for lorry and bus operators.

In the case of Trucks (heavy lorries) with laden weight of more than 7.5 tonnes, these ICOP Safety Code guidelines were issued under section 58 of AKTA Pengangkutan Awam Darat 2010. Operator fleets can be suspended under section 62 of APAD 2010 for violations of the ICOP Safety guidelines. Before launching this ICOP Safety Code, SPAD offered free training for company CEOs, Operations, Managers and Safety managers for a duration of 2 years to ensure operator capacity building as a precondition for successful implementation of these new ICOP safety guidelines.

To ensure operator compliance the ICOP safety intervention program was supported by routine audits, random audits and crash audits. In 2013 After a gestation period of 2 years for operator training and capacity building SPAD enforced suspension of lorry fleet operators who failed safety audits conducted by SPAD. Big names such as Lafarge, YTL Cement, Maju Express and many others faced fleet suspension for ICOP Safety violations sending a strong signal of no-nonsense approach to safety by SPAD.

This program was well planned and executed. SPAD enforcement division supported program implementation by carrying out continuous enforcement, especially on speeding and overtaking violations by truck operators.

ICOP SAFETY IMPLEMENTATION RESULTED IN THE FOLLOWING ROAD SAFETY IMPROVEMENTS:

- Improved vehicle maintenance
- Pre-journey safety checks by operators' safety officers
- High operator/driver compliance for driving trucks in the left lane with overtaking duration limited to 90 seconds monitored through GPS tracking (operators were required to install GPS in all trucks and conduct journey monitoring for speed, violations, overtaking, driving, and rest hours)
- Some operators invested in advanced telematics for detailed journey monitoring.
- Annual safety training refresher program MEs for drivers and safety officers became an industry best practice norm amongst Truck operators.



SAFETY FIRST

INDUSTRY LEAD BODY (ILB) - SAFETY DRIVING CENTRE (SDC)

Improving Truck Safety in Malaysia

SPAD Chairman Tan Sri Syed Hamid Albor played a pivotal and crucial role in fully supporting SPAD ICOP Safety programme implementation. Due to his strong leadership not even one operator whose fleet was suspended had their suspension cancelled upon industry lobby and appeals although there were cases where duration of operator suspension was reduced on appeal due to early compliance to ICOP Safety requirements.

Downward Spiral in ICOP Safety Program Implementation

When SPAD was abolished the responsibility of implementation and enforcement of SPAD ICOP Safety became the responsibility of JPJ. Although JPJ continues to implement the ICOP Safety program, there is a serious let up in ICOP Safety outcomes based on the following observations.

- Increase in truck road crashes
- Frequent incidents of operator non-compliance of tyre safety standards
- Poor governance on the quality of vehicle safety inspections by PUSPAKOM as seen from recent MACC investigations and arrests for malpractices by 'runners' and PUSPAKOM staff.
- Speeding and reckless overtaking behavior is becoming a regular occurrence.
- Trucks are riding on the fast lanes often occupying all traffic lanes in complete violation of ICOP Safety guidelines.

CONCLUSION

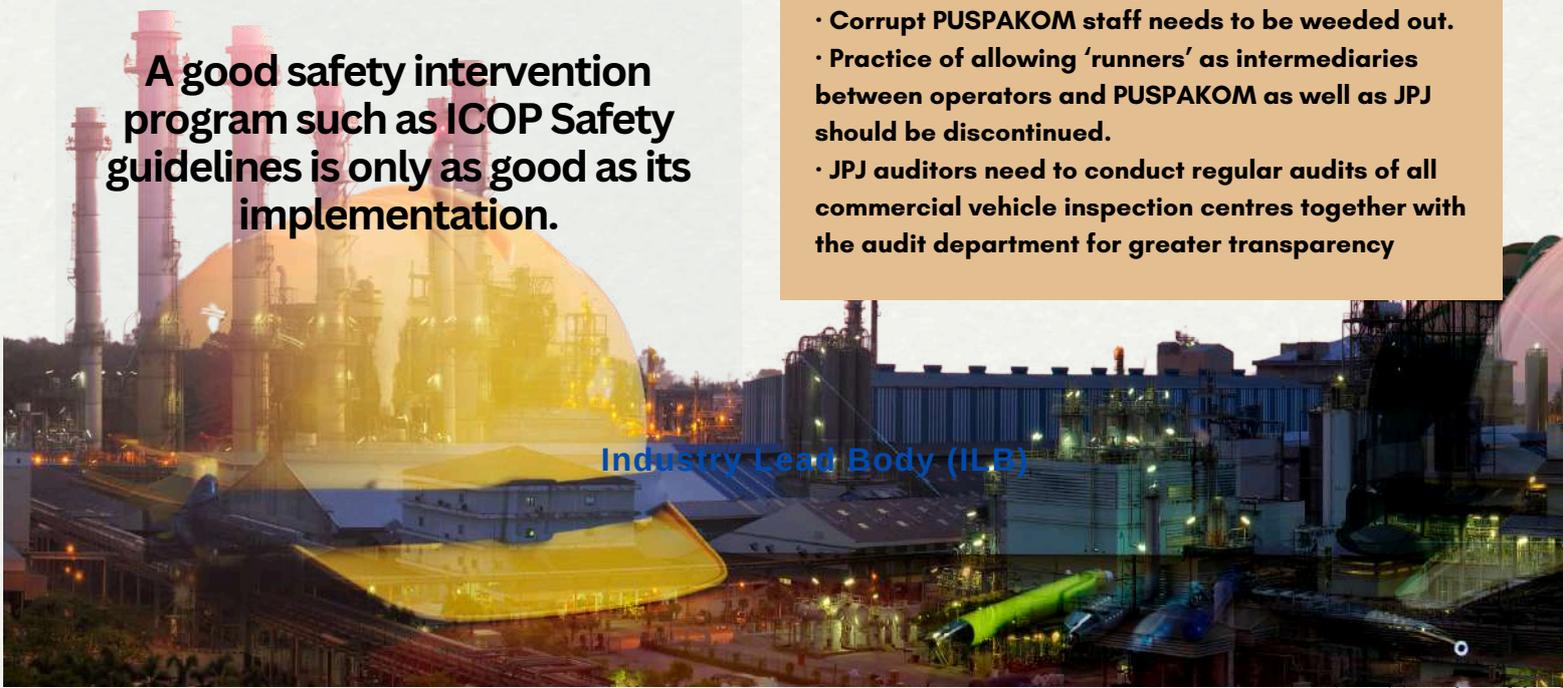
A good safety intervention program such as ICOP Safety guidelines is only as good as its implementation.

RECOMMENDATIONS

ICOP Safety Guidelines implementation seems to be faltering. JPJ as custodian of public interest needs to prioritise ICOP Safety compliance by truck operators by implementing the following initiatives: -

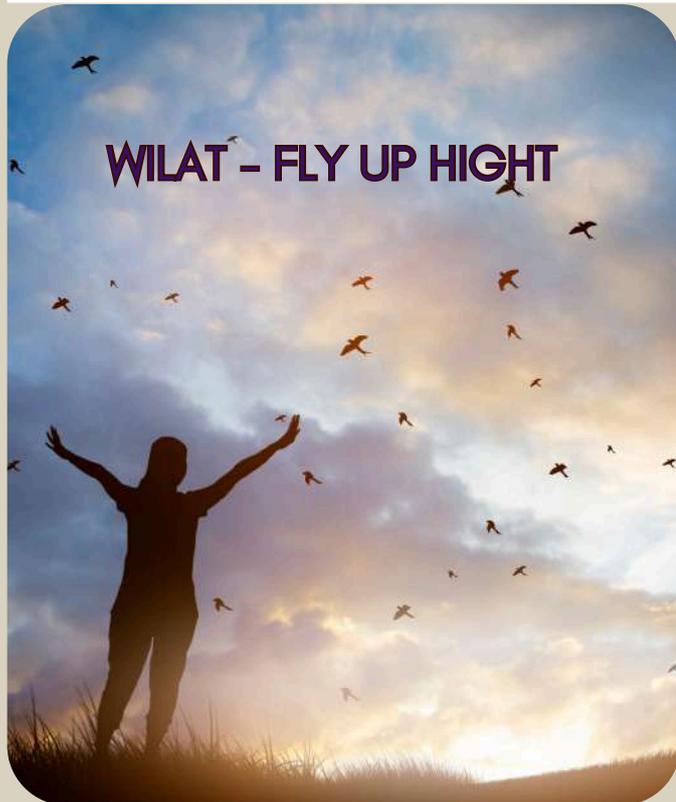
- Enforcing ICOP and other safety regulations without fear or favour.
- Upgrading quality of vehicle safety inspection.
- Use technology to improve enforcement capabilities 24/7 and 365 days. New cameras roll-out and weighing in motion to detect overtaking should be accelerated.
- Combat speeding and overloading as major causes of road crashes
- Enforce driving hour limits and amend the current regulations to allow the following
 - o Second drivers should only be allowed on board if there is a proper sleeper cabin
 - o Allow operators to submit journey plans identifying driver interchange stations for second driver deployment instead of current practise of 2 driver on board with no sleeper cabin (allowing 2 drivers on board without proper rest for second driver causes driver fatigue as shown by MIROS research).
- Corrupt PUSPAKOM staff needs to be weeded out.
- Practice of allowing 'runners' as intermediaries between operators and PUSPAKOM as well as JPJ should be discontinued.
- JPJ auditors need to conduct regular audits of all commercial vehicle inspection centres together with the audit department for greater transparency

Industry Lead Body (ILB)



WILAT *Malaysia*

Women in Logistics and Transport



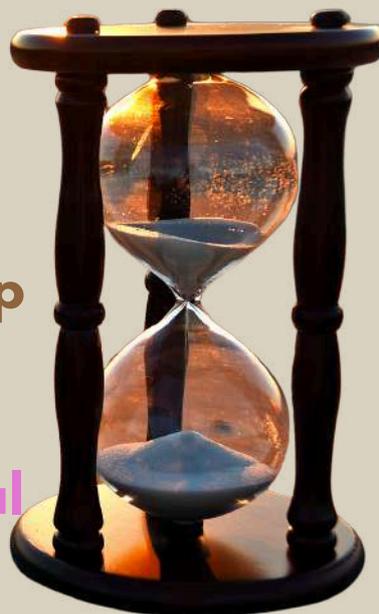
VISION

To be the most sought after for advocacy, professionalism and empowerment of women in supply chain, logistics and transport

MISSION

To promote the status of women in Logistics and Transport, to bring together those who support talent and career development of women and to provide a support network and mentoring opportunities for women in the sector

- Leadership
- Mentorship
- Entrepreneurship
- Empowerment
- Corporate Social Responsibility



W - WORLDWIDE
I - INSPIRATIONAL
L - LEADERSHIP
A - ADAPTABLE
T - TALENTED

WE INSPIRE
We Impact

WiLAT Malaysia: Greet and Meet with Founder and Group Executive Chairman of KK Supermart & Superstore Sdn Bhd. On January 2, 2025, heartfelt appreciation was expressed to YBhg. Datuk Seri Dr. KK Chai, Founder and Group Executive Chairman of KK Supermart & Superstore Sdn Bhd, for his invaluable collaboration in WiLAT Malaysia programs.



WiLAT Malaysia: Meet and Greet with Ministry of Transport

On January 3, 2025, a Meet and Greet event was held at the Ministry of Transport (MOT) with CILTM Office and WiLAT Malaysia. Special thanks were extended to Annie Ng Su Nie, Assistant Director of the Industry Development Unit at the National Logistics Centre, MOT, for her support. The event helped strengthen partnerships for the future of the logistics industry.

WiLAT Malaysia: Preparatory Meeting for the MITI Expo 2026

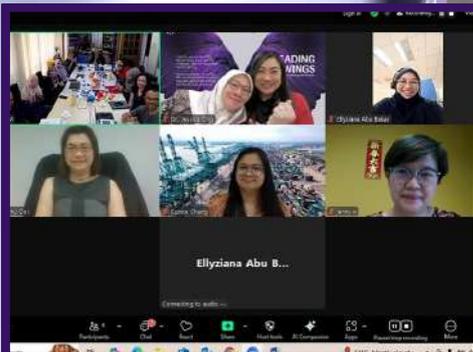
On January 14, 2025, MITI held a Preparatory Meeting for the MITI Expo 2026 at Menara MITI, with industry representatives in attendance. The meeting began with a welcome speech by YBhg. Datuk Bahria Mohd Tamil, Deputy Secretary-General (Investment & Management). The session, led by Encik Azmir Musyabri Abdul Mutallib, provided a briefing on the upcoming expo, which aims to connect MITI's roles with the public and foster collaborations between the manufacturing and services sectors. Notable attendee Assoc. Prof. Ts. Dr. Jessica Ong FCILT from UPNM and WiLAT Malaysia emphasized the event's potential to drive economic growth.

WILAT *Malaysia*

Women in Logistics
and Transport

25 Jan 2025: Meet and Greet WiLAT Malaysia - WiLAT Sabah Section

A heartfelt thank you to Datin Dr. Hajah Mariam Mahmud CMILT, Chairperson of WiLAT Sabah Section, and Ms. Rufina CMILT for their incredible leadership and for hosting such a memorable Chinese New Year dinner. The thoughtful souvenirs and warm hospitality were truly appreciated. The evening was not only a celebration, but also a powerful exchange of ideas and vision, as we discussed the exciting programs that will shape the future of Sabah in 2025. Thank you for inspiring us all with your dedication and commitment to making a difference!



The WiLAT Malaysia CILTM Meet and Greet & Committee Meeting 1/2025, held on 22 January 2025, was a remarkable success, chaired by the dynamic Assoc. Prof. Ts. Dr. Jessica Ong FCILT. This hybrid event brought together the visionary WiLAT Malaysia Committee 2025, setting the stage for a year of growth and achievement. The gathering was further elevated by a powerful address from the Patron of WiLAT Malaysia, Ts. Dato' (Dr.) Abd Radzak Abd Malek Honorary FCILT, Past President of CILT International. His words on empowerment, leadership, and collaboration resonated deeply, inspiring all present to strive for excellence. Prof. Ts. Dr. Muhammad Zaly Shah FCILT, President of CILT Malaysia, also shared an uplifting message of support for WiLAT Malaysia's initiatives, reinforcing the collective commitment to creating lasting impact. The event was a testament to the dedication and passion of all committee members, aligning perfectly with WiLAT Malaysia's mission for 2025: "We Inspire, We Impact." To cap off the evening, attendees came together to celebrate the Chinese New Year, adding a touch of joy and camaraderie to this inspiring and meaningful gathering.

WILAT *Malaysia*

Women in Logistics and Transport

WiLAT Malaysia CILTM extends its heartfelt gratitude to Nazeema Seelarbokus, FCILT, Global Vice Chairperson for Indian Ocean Islands at Women in Logistics and Transport (WiLAT) Mauritius, for her thoughtful and generous gift to WiLAT Malaysia. Your kindness and support are deeply appreciated, and we are inspired by your dedication to fostering unity, empowerment, and excellence within the logistics and transport community. Together, we continue to build a brighter, more collaborative future for all.

On January 20, 2025, WiLAT Malaysia and NextGen Malaysia were invited as panelists at a networking and industry talk session held at Saito University College. Over 90 students, including 41 from Curtin University Mauritius, participated in this engaging event. The session featured an insightful forum on "The Future of Logistics," where expert speakers shared valuable knowledge on industry trends, challenges, and the critical role of youth and innovation in shaping the future of the sector. Key figures from CILT Malaysia and Curtin University Mauritius contributed to the discussions, emphasizing the power of global collaboration in driving positive change within logistics and transport. The event concluded with inspiring remarks that highlighted the importance of continued collaboration in advancing the industry, leaving all attendees motivated and eager to contribute to a sustainable and innovative future in logistics.



WILAT MALAYSIA 2025



The Chartered
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MEET OUR TEAM

WILAT MALAYSIA 2025



Women in Logistics
and Transport



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The Chartered
Institute of Logistics
and Transport

Dear WiLAT Committee 2024,

"Thank you for your unwavering
dedication and impactful
contributions to empowering women
in the industry."

"Your commitment and passion have
been instrumental in driving WiLAT's
vision forward—heartfelt gratitude for
your efforts!"

With heartfelt appreciation,
Chairperson,
WiLAT CILT Malaysia
Assoc. Prof. Dr. Jessica Ong FCILT



Women in Logistics
and Transport

NEXTGEN CILT MALAYSIA JANUARY 2025

To provide a forum where students and next generation professionals can expand their sector knowledge, start building their professional networks, learn and practice presentational, collaborative, strategic and leadership skills, and move on to become successful professionals and highly effective participants in CILT branches, territories and international leadership.



NEXTGEN CILT MALAYSIA JANUARY 2025

NEXT GENERATION – GLOBAL REPORT 23/24

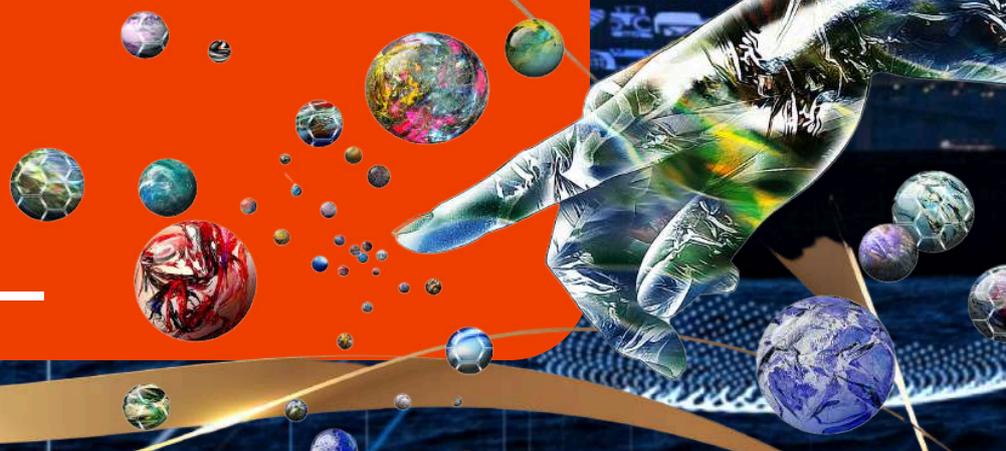


Our Next Generation Forum is dedicated to nurturing and educating future professionals in the logistics, supply chain and transport sectors. This year's global activity report highlights our key initiatives, innovative programmes and impactful collaborations across the world.

Through comprehensive learning and mentorship, we are empowering the next generation with the skills and knowledge needed to excel and advance the future of our respective fields.



SCAN ME TO READ GLOBAL
REPORT ACTIVITIES



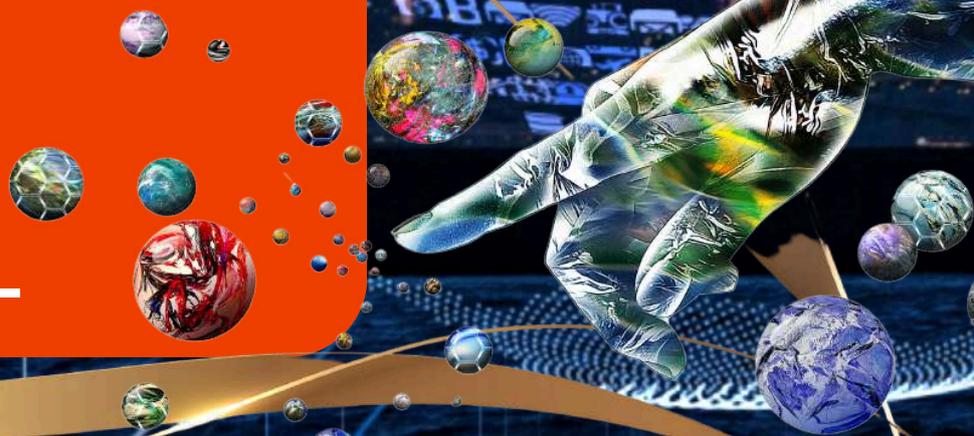
NEXTGEN CILT MALAYSIA JANUARY 2025

NEXT GEN MALAYSIA LEADS GLOBAL EXCHANGE TO SHAPE FUTURE LOGISTICS LEADERS

On 20th January 2025, Next Gen Malaysia proudly hosted a vibrant cultural and academic exchange session as part of the Industry Talk and Networking Session held at Saito University College, Cheras Campus. The event brought together over 90 students, including 41 delegates from Curtin University Mauritius, alongside students from Saito UC and Universiti Pertahanan Nasional Malaysia (UPNM), to nurture global collaboration and professional growth among aspiring logistics and transport professionals.

The session, spearheaded by Next Gen Malaysia, highlighted the importance of cultural appreciation and shared learning experiences. Curtin University students, led by their Next Gen representative, captivated the audience with a traditional Mauritian song and shared insights into their academic journey in Mauritius. On the Malaysian side, students from Saito UC and UPNM introduced the concept of transport tourism, showcased local culture, and reflected on their educational experiences.

This engaging exchange not only deepened understanding between students from diverse backgrounds but also reinforced the importance of cross-border networking in building professionalism within the logistics and transport sectors. By fostering such enriching programs, Next Gen Malaysia continues to inspire and prepare the next generation of leaders for an increasingly interconnected global industry.

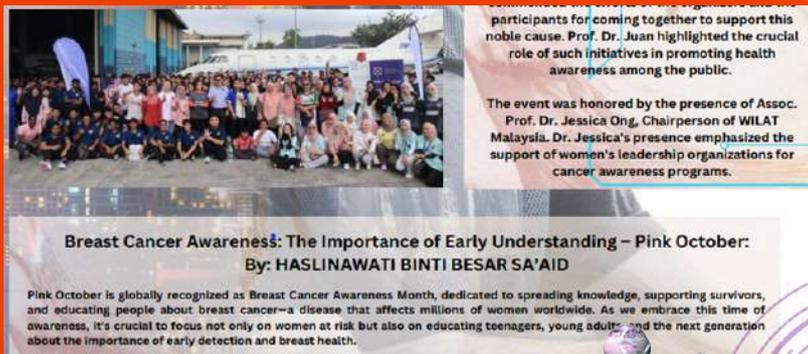


NEXTGEN CILT MALAYSIA JANUARY 2025

PINK PLANE EVENT WON THE BEST EVENT OF THE YEAR AT UNIKL MIAT GOLDEN NIGHT AWARDS 2024

The Pink October campaign, a collaborative initiative emphasizing the importance of early detection and breast cancer awareness, was crowned Event of the Year at the UniKL MIAT Golden Night Awards. Organized by passionate individuals from Women in Aviation MIAT including Next Gen CILT Malaysia, BIM, WiLAT Malaysia the event brought together students, staff, and industry representatives for impactful activities such as health talks, community engagement, and fundraisers aimed at supporting cancer awareness programs.

This recognition celebrates the event's success in fostering a culture of health education, unity, and proactive care within the community. Through campaigns like Pink October, Next Gen CILT Malaysia and its partners continue to champion vital causes, empowering younger generations to lead with purpose, compassion, and awareness in creating a brighter, healthier future.



participants for coming together to support this noble cause. Prof. Dr. Juan highlighted the crucial role of such initiatives in promoting health awareness among the public.

The event was honored by the presence of Assoc. Prof. Dr. Jessica Ong, Chairperson of WILAT Malaysia. Dr. Jessica's presence emphasized the support of women's leadership organizations for cancer awareness programs.

Breast Cancer Awareness: The Importance of Early Understanding – Pink October: By: HASLINAWATI BINTI BESAR SA'ID

Pink October is globally recognized as Breast Cancer Awareness Month, dedicated to spreading knowledge, supporting survivors, and educating people about breast cancer—a disease that affects millions of women worldwide. As we embrace this time of awareness, it's crucial to focus not only on women at risk but also on educating teenagers, young adults, and the next generation about the importance of early detection and breast health.

NEXTGEN CILT MALAYSIA JANUARY 2025

NEXT GENERATION FORUM: SHAPING TOMORROW'S LEADERS

The Next Generation Forum serves as a vibrant platform to nurture and guide future professionals in the logistics, transport, and aviation sectors. This initiative is dedicated to equipping young talents with the skills, knowledge, and global perspectives needed to thrive in a rapidly evolving industry. By fostering collaboration and innovation, the forum empowers members to become change-makers who contribute meaningfully to their fields.

The Role of Technology and Mentorship in Shaping the Next Gen Club:

Technology and mentorship play pivotal roles in the growth of the Next Gen Club, bridging the gap between traditional practices and modern advancements. By integrating cutting-edge tools like AI, digital twins, and mixed reality into learning, members gain a competitive edge in understanding emerging trends.

Mentorship, on the other hand, offers guidance and wisdom from seasoned professionals, helping young members navigate their careers with confidence. Together, technology and mentorship form a powerful foundation for the Next Gen Club to innovate, lead, and excel in a transformative future.

AN ARTICLE BY : NOOR FATHIAH BT OTHMAN CMILT
SECRETARY NEXT GEN MALAYSIA

6 Trends Shaping the Future of Leadership

1 Artificial intelligence
and technology



2 Pace of change



3 New talent landscape



4 Purpose and meaning



5 Morality, ethics, and
transparency

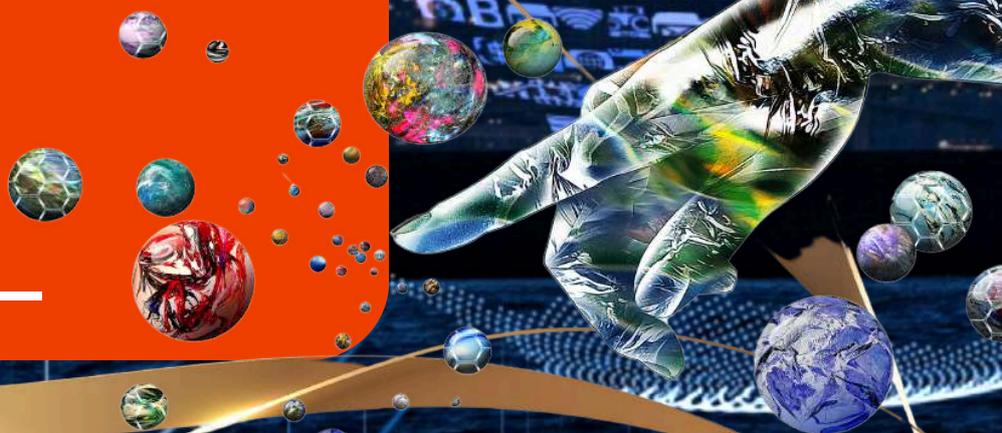


6 Globalization



JACOB MORGAN

© thefutureorganization.com



NEXTGEN CILT MALAYSIA JANUARY 2025

INTRODUCING THE 2025 NEXT GEN CILT MALAYSIA TEAM

As we usher in 2025, the newly appointed Next Gen CILT Malaysia team is ready to lead with passion, innovation, and commitment. This dynamic group of professionals and aspiring leaders is dedicated to advancing the logistics, transport sectors while fostering a culture of collaboration and growth.

With a fresh vision and renewed energy, the 2025 team aims to create impactful initiatives, strengthen global connections, and empower the next generation through education, mentorship, and sustainability-focused projects. Together, they represent the future of the industry—driven, united, and ready to make a difference!

**INTRODUCTION OF 2025
NEXT GEN CILT MALAYSIA
TEAM**

ADVISOR

PROF. TS. DR. MUHAMMAD ZALY SHAH FCILT
PRESIDENT, CILTM

SURENDRAN A/L MUNIANDY FCILT
IMMEDIATE CILT NEXT GEN PAST CHAIRPERSON

PATRON

USMAN SHUAIBU
CMIIT
NEXT GENERATION DEPUTY GLOBAL CHAIRPERSON

DR. HAZARIAH MOHD NOH CMIIT
CHAIRPERSON

MUHAMAD AZLAN ABU BAKAR CMIIT
VICE CHAIRPERSON (ACADEMIA)

LT. KDR. TS. MOHD ASYRAF AIZAT MOHD ROSLEE CMIIT
VICE CHAIRPERSON (INDUSTRY)

NOOR FATHIAH OTHMAN CMIIT
SECRETARY

HASLINA WATI BESAR SA'ID CMIIT
TREASURER

DR. MOHD NORAZALI NORDIN
PUBLIC RELATIONS (PR)

SHARIFAH SALWA
EX-OFFICIO

YU CHEE KIN
ASSISTANT SECRETARY

NUR FATHIHAH MUHAMAD RUSLAN
ASSISTANT TREASURER

VIVEK A/L APPALANAI DU MILT
MEDIA

DEENESHA MURUGUN MILT
SPECIAL TASK

#FutureInMotion #EmpoweringTomorrow #NextGenLeads
#DrivenToInnovate #LogisticsLeadersOfTomorrow
#ShapingTheFuture #NextGenUnity
#VisionaryLeadership
#CILTMalaysiaRising

NEXTGEN CILT MALAYSIA JANUARY 2025

THANK YOU NEXT GENERATION CILT
MALAYSIA COMMITTEE 2024



The Chartered
Institute of Logistics
and Transport

Dear Next Gen CILT Malaysia

"A heartfelt thank you to the Next Gen CILT Malaysia Committee 2024 for your enthusiasm and innovative efforts in shaping the future of the logistics and transport industry."

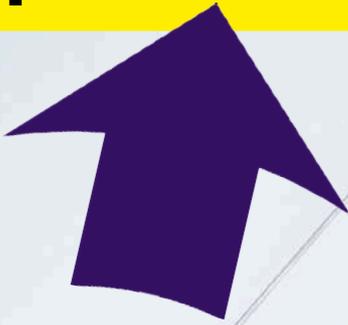
"Your dedication and vibrant energy have been pivotal in inspiring young professionals and advancing CILT's mission—thank you for making a difference!"

CHAIRPERSON,
NEXT GEN CILT MALAYSIA
Dr Hazariah Mohd Noh

#FutureInMotion #EmpoweringTomorrow
#NextGenLeads
#DrivenToInnovate
#LogisticsLeadersOfTomorrow
#ShapingTheFuture #NextGenUnity
#VisionaryLeadership
#CILTMalaysiaRising



Up Coming Event



WILAT Malaysia, CILTM are thrilled to present an exceptional opportunity! Synergy Connect Holdings warmly invites you to Intelli Supply 2025, a premier conference and exhibition focused on driving advancements in smart warehouse automation and supply chain innovation.

Event Details:

Date: 19 & 20 February 2025

Venue: Persada Johor International Convention Centre, Johor Bahru, Malaysia

Why Attend?

Gain insights from industry leaders through keynotes, panel discussions, and workshops. Explore the latest advancements in logistics and warehouse technology, including automated storage systems, automated guided vehicles, warehouse management solution software, blockchain technology, and more. Network with professionals across the supply chain, transport, and logistics sectors. CPD Awarded to members only.

SPECIAL OFFER FOR MEMBERS

Don't miss this opportunity to connect, learn, and innovate with the best in the industry.

Website: [Event Highlights:](#)

• Contact Us: To reserve your spot or for further information, reach out to us: +6011 2800 8408 / marketing@synergy-sch.com

The Humanitarian Logistics Tour 2025 will take place as part of the WILAT Malaysia Network Mission. This mission will be held in collaboration with the CILTM Pahang Section, NextGen, and the Society Welfare Council Pahang State. The event is scheduled for 18 February 2025 at the Kolej Komuniti Daerah Bera, Negeri Pahang. The initiative will focus on humanitarian logistics together with professionals and volunteers dedicated to improving logistics and welfare efforts in the region.



ASEAN Ports and Logistics 2025 at Jakarta from Tuesday 1 to Thursday 3 July 2025 and Borneo International Maritime Week 2025 from Tuesday 28 to Thursday 30 October 2025. Please visit www.transportevents.com

**2nd ASEAN OPE 2025
Operational Excellence & Business
Transformation Summit**

**18th - 19th February 2025
Kuala Lumpur, Malaysia
www.cteventasia.com**





CONTACT US

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Worldwide Bussiness Centre
Jalan Tinju 13/50 Section 13
40675 Shah Alam
Selangor Darul Ehsan



OUR VISION

To be the Champion of the Logistics, Transport and Supply Chain Profession



STRONGER TOGETHER

The Chartered Institute of Logistics and Transport

OUR MISSION

The Chartered Institute of Logistics and Transport in Malaysia is the professional body representing the logistics and transportation industries in the nation. Together we will be stronger.



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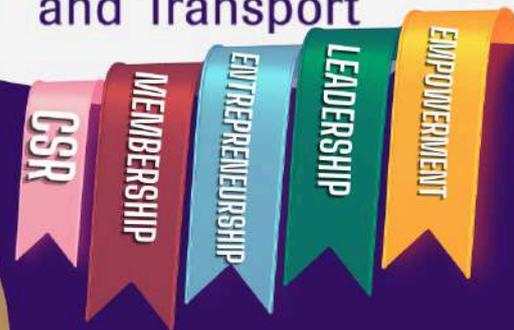


Keep up-to-date

CILTM SECTION



Women in Logistics and Transport



INDUSTRY PARTNERS

Our corporate members are our partners which are global logistics providers and transportation operators. Together we support the nation's agenda to be globally recognized industrial economy



ACCREDITED ACADEMIC PROGRAMS

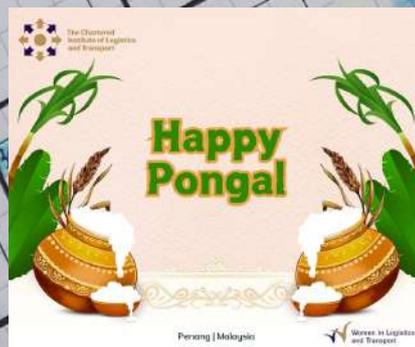
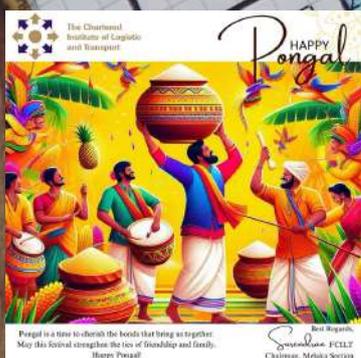
CILT Malaysia's Accredited Academic Program is a stamp of quality given to academic programs in the fields of logistics, transport and supply chain. The academic programs that received our accreditation have passed a stringent recognition assessment to ensure the programs produced industry-relevant, future-proof graduates that are competent in the field and in the office.

NEXT GENERATION

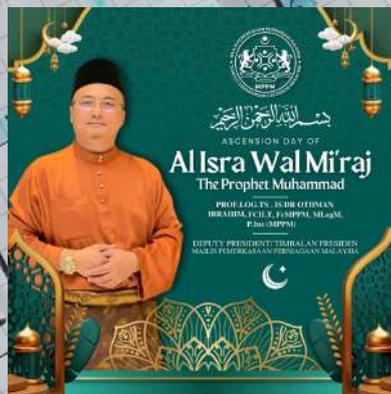
- Peer to Peer connections
- Mentored by Industry Leaders
- Career Fair and Job Opportunities



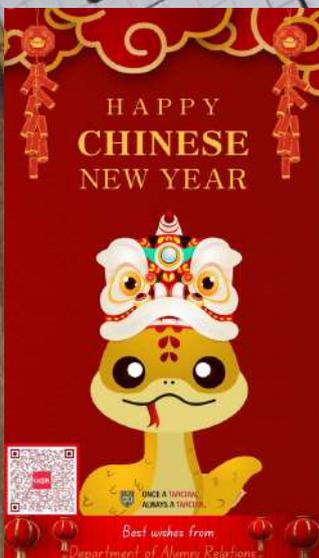
JANUARY Celebrations



JANUARY - Celebrations



JANUARY - Celebrations



JANUARY - Celebrations

